

John Matthews

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Skills Summary

- Over 25 years of experience in marketing and design
- Extensive knowledge of digital photography
- Professional on location photography
- Photoshop CS expert
- Custom Marketing Materials – including cards, postcards, posters
- Custom website design (Web & Mobile)
- Social media profile – Customization & Maintenance
- Excellent communication skills

Education

Currently at Vol State Community College (85% of Degree completed with 3.7 gpa)
Graduate Spring 2021 - Associates Degree in Entertainment Media Production,
Communication.

Grade “A” subjects include:

- Graphic Design (2 designs selected for online exhibit)
- Photography (3 photos selected for college exhibit)
- Art Foundation 1 (3 pieces of artwork selected for college exhibit)
- HTML / CSS / Programming and Logic

State of Tennessee High School Equivalency Diploma – December 2018

- Math, Science, Social Studies, Reading and Writing

Nashville State Community College - January 2015

- Qualification for Television Camera Operator (PEG Studio/NECAT)

New College Nottingham, England. (NCN) 1999 – 2000

- Internet Technology • Computer Literacy

Quarrydale 6th Form, College, Nottinghamshire, England 1987-1988

- Business Studies (Diploma)
- C.P.V.E. Certified (Creative development)
- Typewriting Skills

Quarrydale Comprehensive, Nottinghamshire, England 1981-1986

- English
- Mathematics
- Woodwork
- Technical Drawing
- Geography
- Physics

Work Experience

Kroger – Cashier July 2019 – July 2020

Multiple Kroger “Heart Beat” Awards for good service and production
Left due to spouses’ job in Fort Lauderdale, FL

Freelance Work- Graphic Design and Photography 2010-present

Volunteering

Nashville Spotlight / Kids Television Show 2010-2018 (Photography / Graphic Design)
Life Church (Photography) 2019

Samuel Eden & Son LTD

Design and Development Dept. Sutton-In-Ashfield, Nottinghamshire, England

Pattern Programmer (Level 5)/Sep 1988-July 2001

- Good knowledge of computer systems and machinery
- Work with various machine software packages (CAM)
- Produce and place designs onto sock layout
- Problem solve (Computer and machinery)

England Inc. New Tazewell, TN

Marketing / Design Department. (Furniture)

April 2002 - April 2006

- Photograph furniture compositions in studio setting
- Design and layout for company brochures, handouts and posters
- Create and design a Market theme (twice a year) for new furniture products (Including color scheme, logos and fonts, use of photography)

Smoky Mountain Trader Newspaper. Talbot, TN.

Graphic Designer / Advertisement Builder

September 2006 - December 2009

- Building Ad's both using the information given and my own creativity
- Working with clients to achieve a final product and get approval
- Working with fellow colleges to meet the newspaper printing deadline
- Knowledge of specific Ad specs

Awards and Acknowledgements

Photography published in the following publications:

- The Tennessee Magazine
- Photographer Edge Magazine (Greeting Cards)
- Peterson's Photographic Magazine
- Shutterbug Magazine
- Virginia Wildlife Magazine
- Photography / Graphic Design in the "Music Row Magazine" (Nashville)
- Photography / Graphic Design in the "Nashville Music Guide" Magazine

- North America Country Music Association International - CEO Award 2014
- International Singer Songwriter Association – Photographer of The Year 2019
- Volunteer Community College Award of Excellence in Art 2020

References:

April Conyer

Kroger Supervisor
Hendersonville, TN
Cell: 615-999-1104

Eric Dahl

Host FOX 17 TV Show ” Rock & Review“
Nashville, TN
Cell: 615-497-5750

Siri Nadler

Professor, Graphic Design
Volunteer State Community College
Gallatin, TN
Cell: 615-525-1604

Mike Jennings

Nashville Producer
Nashville, TN
Cell: 615-390-9853

John Randolph

Dallas, TX
Award Winning Christian Recording Artist
Cell: 972-955-8842